



DIRT M.D.



DIRT M.D.™ TRIAL REPORT: CARROTS

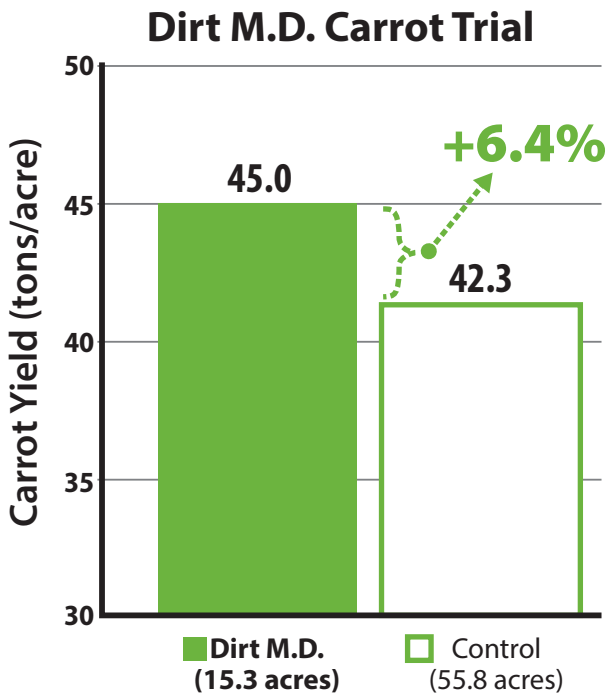


Introduction

Dirt M.D. is an activated, liquid 4.5% humic product that increases micronutrient uptake – boosting plant vigor. Currently, Ocean Agro LLC is conducting large-scale field trials on a variety of crops in California. This report details field trial findings conducted in collaboration with Rockwood Chemical in Imperial County, CA on carrots.

Methods

A 15.3 acre test plot of carrots was treated with 10 gallons* of Dirt M.D. (0.67 gal/acre) applied with germination water (“germ water”) through overhead sprinklers. The test plot was then allowed to grow normally and treated exactly the same as the rest of the field.



Results & Conclusion

During harvest, the plot that was germinated using Dirt M.D. and measured separately from the main field showed a **2.7 tons per acre increase** (see figure).

The addition of Dirt M.D. helped **increase the total yield by 6.4%** - resulting in an increased revenue of approximately **\$270 per acre and greater than a 20:1 return on investment.****

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* The germ water treatment was applied twice, as two separate 5 gallon doses. This was due to an untimely rain that forced the grower to replant the field after the initial treatment.

** \$100/ton is the estimated price for carrots.